

All individuals interested in increasing their understanding of “electronic” health care are cordially invited to attend this year’s conference. Those might include (but are not limited to):

Clinic and Hospital Administrators
Health Care Providers
Elected Officials
Public Health Personnel
Concerned Citizens
Employers/Business Leaders
Community Leaders
Economic Development Leaders
Health Care Advocates
Educators

LOCATION

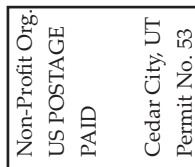
Haze Hunter Conference Center
Southern Utah University
351 W. Center St.
Cedar City, Utah

SPONSORSHIP

In order to maintain a high quality of speakers at this annual conference, we are urging you to consider contributing at a generous level. As in the past, supporters will be recognized in the conference materials and display space will be available. For sponsorship information, contact Dennis Moser at (435) 865-8453.

Please return registration to:

SUU Center for Rural Health
Southern Utah University
351 West Center St.
Cedar City, Utah 84720
FAX: (435) 865-8425



Rural Health Association of Utah
Center for Rural Health
Southern Utah University
351 W. Center
Cedar City, UT 84720



RETURN SERVICES REQUESTED



Annual Conference on Rural Health Issues
Sponsored by the Rural Health Association of Utah

November 4-5
Cedar City, UT

NAVIGATING E-HEALTH IN RURAL COMMUNITIES

FEATURED SPEAKER

Thelma McCloskey Armstrong, Director of the Eastern Montana Telemedicine Network and President-elect of the American Telemedicine Association.

PROGRAM DESCRIPTION

Regardless of how ready you are, health care is in the digital age. The 2004 Rural Health conference will cover the continuum of services and issues technology brings. A variety of information will be presented to assure that everyone who attends, regardless of their understanding of digital health, will come away with an understanding of how technology can and will impact their facilities and organizations.

AGENDA

Thursday, November 4

4:00 – 6:00 pm RHAU Business Meeting (all participants welcome to attend)

4:00 – 6:00 pm Telehealth Workshop: The Basics

- Getting Started
- Telehealth: The Hard Way or The Easy Way?
- Interacting with Interactive Video: A Hands-on Experience
- The Finance and funding of telehealth
- Q&A

Presented by Utah Telehealth Network staff: Deb LaMarche, Jeff Shuckra and Sherri Evershed.

6:00 – 7:00 pm Registration

6:00 – 8:00 pm Opening Reception/Vendor Displays

Friday, November 5

7:00 - 8:00 am Registration

7:30 – 8:30 am Homestyle Breakfast Round Table Discussions (Vendor Hosted)

8:30 – 8:45 am Welcome

8:45 – 9:45 am Keynote: Thelma McCloskey Armstrong, Director of the Eastern Montana Telemedicine Network and President-Elect of the American Telemedicine Association

9:45-10:00 am Break

10:00-11:30 am The Road Less Traveled... Distance Learning Technology brings education to rural communities.

Karalee Atkinson, Training & Education Center, Utah Department of Health

Gary Belton, Department of Distance Learning, Weber State University

John Bramble, Spencer S. Eccles Health Sciences Library, University of Utah

Sherri Evershed, Utah Telehealth Network, University of Utah

11:30-11:45 am Break

11:45 am– 12:45 pm Lunch & Awards
RHAU Annual Awards

12:45 – 2:15 pm Electronic Patient Information: Opportunities & Challenges
Moderator: *Joe Cramer, M.D.*

Vice President of Medical Affairs, HealthInsight and Chair, Utah Digital Health Services Commission
Scott Williams

Executive Director, Utah Department of Health
Jan Root

Assistant Executive Director, Utah Health Information Network
Brad LaBaron

Chief Executive Officer, Uintah Basin Medical Center
Scott Young, M.D.

Director for Health Information Technology, Agency for Healthcare Research & Quality, U.S. Department of Health & Human Services

2:15 – 2:30 pm Break

2:30 – 3:15 pm Viruses, Hackers and HIPAA, Oh My.....
Jeff Shuckra, Utah Telehealth Network, University of Utah
Bo Mendenhall, Office of Information Security, University of Utah

3:15 - 3:30 pm Closing Remarks

HOTEL ACCOMODATIONS

A block of rooms have been reserved at Abby Inn. You may make your own reservation and secure the conference rate of \$62/single by calling (435) 586-9966 by October 22. Reservations made after October 22 will be subject to space and rate availability.

REGISTRATION

Name: _____

Title/Position: _____

Employer: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Conference Sessions and Fees

(Please check events you will be attending.)

Thursday, November 4

___ RHAU Business Meeting

___ Telehealth Workshop

___ Opening reception

Friday, November 5

___ Breakfast Round Tables

___ Networking Lunch

Conference registration: **\$95**

(Includes all conference activities, complimentary membership in the Utah Rural Health Association and Affiliate Membership in the National Rural Health Association.)

☐ Utah Telehealth Network will sponsor a registration fee discount to its members, offering 2 for 1 registration. Please attach copy of second registration form with payment and check box.

Late Registration Fee: **\$25**

(for registrations sent after October 21)

TOTAL ENCLOSED \$ _____

Method of Payment:

___ Check ___ Credit Card Visa/Mastercard

Account #: _____

Expiration Date: _____

Signature: _____